



IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

Attorney Docket No.: Google-53APP (GP-064-05-US)

Applicants: Yingwei Claire CUI et al.

Serial No.: 10/649,585

Filing Date: August 27, 2003

Title: **IMPROVING CONTENT-TARGETED ADVERTISING USING  
COLLECTED USER BEHAVIOR DATA**

Examiner: **Not yet assigned**

Group Art Unit: 2673

Mail Stop Missing Parts  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

REQUEST FOR A TWO-MONTH EXTENSION OF TIME

In response to a "Notice to File Missing Parts of Application" (PTO-1533), which set a time for response to expire on January 24, 2004, please extend that period two-months to expire on March 24, 2004. The fee of \$ 420.00 has been included with the check for \$4,194.00 filed herewith.

March 24, 2004

03/31/2004 HDAMTE1 00000008 10649585

05 FC:1252

420.00 DP

Respectfully submitted,

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**CERTIFICATE OF MAILING under 37 C.F.R. 1.8(a)**

I hereby certify that this correspondence is being deposited on **March 24, 2004** with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

  
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John C. Pokotylo

36,242  
Reg. No.